

Jerry Jacobsen is 2017 Insurance Agent of the Year



Jerry Jacobsen is pictured with his plaque after being named the Independent Agent of the Year for 2017 by the Independent Insurance Agents of South Dakota, recently in Sioux Falls.

Also with the plaque is LeAnn Warren, Business Associate of Clark Insurance Agency. Jerry and LeAnn are pictured with Jerry's family, left to right, Brady, Cindy, Lexie and Taylor.

Jerry Jacobsen was named the 2017 South Dakota Agent of the Year by the Independent Insurance Agents at the annual Independent Insurance Agents of South Dakota convention in Sioux Falls a week ago Monday.

"I was shocked, honored and humbled," said Jacobsen in receiving this prestigious award. "They set me up pretty well," Jacobsen continued, "We thought we were going to watch Taylor (his son) get an award. What made it really special is that they had Taylor present the award." So instead of Taylor receiving an award at the convention luncheon, he presented his father with 'the Agent of the Year' award.

Jacobsen was the 1992 state secretary/treasurer board member of the South Dakota Association of Mutual Insurance companies. He was inducted into the 'Merit Society' of the National Association of Mutual Insurance Companies for exemplary efforts in the insurance industry and he was a Certified Insurance Counselor for over 25 years.

Taylor's introduction sums up his father's career quite concisely.

The following is Taylor's introduction speech:

"Things don't always turn out as they seem! As a kid growing up in Clark, I assure you I had zero intentions of following in my father's insurance footsteps. Yet here I am, the age of 30 and my entire career has been insurance.

Our 2017 Agent of the Year recipient is a lifelong South Dakotan and a 1969 graduate of Lennox High School who is completing a near 40 year insurance career. He would receive a degree from Black Hills State University in 1973 and accept a teaching position with the Clark School District. In 1976, he made a career change and began as a bank manager with what was then Citizens State Bank. In 1982, he would purchase Clark Insurance Agency which he would operate until this summer when he finalized the sale of the agency as he transitions into retirement. Additionally, he served as the President and Managing Director of Clark Farm Mutual Insurance Company for decades. "Jake", as most of you know him, has been a quiet mainstay in the Independent System over the last four decades and also active

with SDAMIC - the SD Association of Mutual Insurance Companies.

In 1978 Jake would marry a Miller native, Cindy Oligmueller and together they have three grown children, all of Sioux Falls. Lexie is an advertising exec with Midco Communications, Brady in Large Sports Venue Sales with Daktronics and myself with McKinneyOlson Insurance. Jerry and Cindy welcomed their long awaited first grandchild to the world in February, as Jacob "Jake" Frankman was born to Lexie and her husband Michael.

This year's award is a fitting tribute to an individual who has shown continued commitment to his insureds, carrier partners and the independent agency system over the course of his career. If you are looking for him in retirement, you can find him on the golf course, at his lake home on Lake Pointsett, or in the stands at his beloved Jackrabbits football and basketball games.

It is my honor and pleasure to present the 2017 IASD Agent of the Year Award to my father, Jerry Jacobsen, Clark Insurance Agency."

Clark School Board meets in October

"All quiet on the school board front" describes the October meeting of the Clark School Board. At least the public portion of Monday's meeting was very routine and lasted 45 minutes.

An hour and forty minute executive session, for personnel reasons, followed the open meeting, with no motions necessary following the closed session.

The school board meeting began with Hillcrest Colony instructors Betsy Kolden and Tammy Rusher presenting to the board Hillcrest curriculum and learning practices during the 'showcase our school' segment. The two teachers talked science, geography and the newsletter during this time.

During the student and staff recognition portion of the meeting, superintendent Luanna Warren noted that four teachers from Colome, S. D. and a principal came to Clark School last week to check out Clark's reading program. Warren commented that the visitors were very complimentary of both

the reading program and the cleanliness of the facilities. This is also National School Lunch Week.

Warren then gave an electrical progress update, reporting that electrical contractor Clint Jacobson stated that five of the nine conduit runs are complete and things are going well with the repair to the electric system.

School Board (continued on page 3)

WEATHER

Ryan Eggleston - Official Weather Observer

	HI	LO	PR
Oct. 3.....	58	36	0
Oct. 4.....	58	32	0
Oct. 5.....	63	41	0
Oct. 6.....	59	39	0
Oct. 7.....	70	41	0
Oct. 8.....	59	46	0
Oct. 9.....	46	27	0
2017 precipitation to date	22.03		
2016 precipitation to date	18.36		

School lunch is good...and good for you

▲This is National Food Service Week

"Do you always have this good of a meal?" That was the question/comment made to superintendent Luanna Warren recently regarding the school lunches at the Clark School.

"Visitors and state dignitaries often comment on how our lunches are always so good," continued Warren. "Our food is delicious while still maintaining all of the federal requirements."

Food service director/manager Lonna DesLauriers sees to it that all of the federal regulations are kept, with the updated healthy eating food changes instituted during the last administration.

"Nothing has changed really since then," stated DesLauriers. "Over the course of the week, the students have to have so many grains, proteins, vegetables, fruit and milk. With vegetables, so many cups have to be beans/legumes, dark green and red/orange. A lot of the greens and red/orange vegetables are covered on our salad bar which includes fresh romaine lettuce, peppers, carrots and tomatoes. Refried

and baked beans can also be in our salad bar."

DesLauriers enters her menu items into a software program which lets her know if all of the grains, proteins, fruits, vegetables and milk needs are being met. All the while staying within the calorie, saturated fat and sodium levels.

"We will know more when the farm bill passes as to the changes in the requirements," continues DesLauriers. "The Secretary of Ag, Sonny Purdue has signed a proclamation to ease up on whole grains - using them 80% of the time instead of 100% of the time. That and keeping the sodium levels where they are at currently - 935 mg. and 1,080 mg. for K-eighth and nine to 12th grade respectively."

"We try to implement more scratch recipes all of the time. The meatball subs with homemade meatballs have been a hit," adds DesLauriers.

"We raise and bake our own bread from frozen bread dough ev-

School lunch (continued on page 3)



Lonna DesLauriers, Clark School District food service manager lifts the lid to the high school kitchen's new braising pan. This equipment can cook, heat, bake, fry and steam. "You can do it all in here," said DesLauriers of the 30 gallon addition to the kitchen.

The week of October 9-13 is Food Service Week so some special items are planned for the menu. On Thursday - students are encouraged to dress as their favorite fruit or vegetable.

Black Claw Bait and Tavern is at Indian Springs

What started 35 years ago as a scary bedtime story, "The Black Claw" legend came to be the name for the only bait shop located on the seven mile long lake named Indian Springs south/southeast of Clark.

Grown substantially in the last decade, Indian Springs (which is connected to Antelope Lake) covers about 3,000 acres of land and is a deeper lake. From nine feet to 24 feet in some places, the lake is home to walleye, perch and northerners among other species and has been a popular fishing spot for many years.

"I remember when this lake was mainly farmland," adds Valorie (Beving) Flatten. "Dad would take off in his airplane from this area, too."

Marty Beving retired from aerial crop spraying in 2010 after 30 years in the business. Beving is not the type to sit around, say his daughters.

"We joke that his only hobby is working," say the two. "He loves to

see people have fun."

So when the girls mentioned to their father that putting up a bait shop on the scenic lake could be his next adventure, he took the bait - so to say. "He's not a man who can just sit around," said V. Flatten. "The view we've enjoyed for many years can now be enjoyed by others from up here," mentioned Flatten.

The building has two parts to it, with the bait shop/recreation area on one side, for all ages complete with refreshments and snacks and a full bar/party room on the east side, completed this past May.

"One can relax and enjoy the view of the lake down below from the patio out back and the fire pit is usually ready to go. In the near future, our extra large specially made grill will be available for a grab and grill station," explained V. Flatten. "People come from all over to fish here."

Flatten is the manager of the location along with her husband Ca-

sey on weekends and Christy Huisenga handles the marketing and advertising for the business.

"Good family fun" is the primary reason that Beving opened the bait shop location. "Dad loved to see people come out and enjoy the lake with their kids. He has a love of nature and adventure and this fits right in with that. He looks at life as an adventure and has been to many places over his lifetime."

Inside the bait shop part of the building, over the counter is a long anaconda skin he acquired in Peru. "He traded a pocket knife for it," noted Huisenga. An alligator head with deer horns (which is in the process of being named with a contest) are also souvenirs of his many travels.

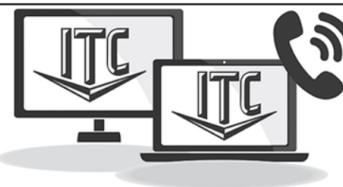
Whimsey in the bait shop is ongoing with random placements of 'Bates' - the local ventriloquist dummy whose antics mimic an 'Elf on

Black Claw (continued on page 3)



The Black Claw Bait and Tavern is located on the northern most quadrant of the large lake Indian Springs. Started and partially built by retired crop sprayer Marty Beving and co-owned by his daughters, Valorie and Christy, the bait shop added on a party room and full bar next door this spring called the Black Lantern.

Shown to the north of the building are, left to right, Christy Huisenga, Casey Flatten and Valorie Flatten. Beving's favorite bedtime story told to his daughters when younger came to be legendary within the family so it was the obvious choice for the name of the family centered fishing spot and bait shop.



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